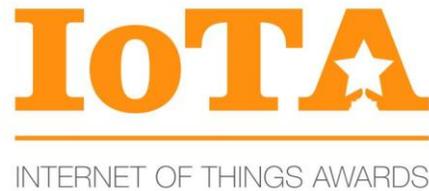




## LeddarTech Wins Most Innovative Device Solution Category at First Ever IoT Awards

LeddarTech®, owner of Leddar® detection and ranging technology, which enables cost-effective, high-performance sensing in any environment, is pleased to announce that it was one of the celebrated winners at the **Internet of Things Awards (IoTAs)**, held in London, England, on December 2 and 3, 2014.

This first international awards program within the Internet of Things eco-system recognizes innovation, excellence and overall impact on society. Beyond looking at individual applications, the IoTAs also recognize the importance of platforms, connectivity, best use of data and real-world potential in this rapidly growing area.



In fact, through the Internet of Things, there are already billions of sensors deployed each year in all types of interconnected devices and applications. Soon, this yearly number is expected to reach a trillion sensors. From all accounts, it is expected that this transformational technological movement will significantly reshape our environment and transform many aspects of our lives, helping solve many of today's global challenges.

LeddarTech has dedicated almost a decade of research to developing a unique, smarter sensing technology to address such challenges, and this award recognizes the company as a significant contributor in this bustling revolution.

In addition, LeddarTech strongly supports the vision that this massive-scale IoT movement will be shaped by a community of players joining forces and collaborating to share their capabilities, and is honored to be part this year's winners, which included the following forward-thinking companies in a number of categories:

- **AT&T Smart Grid Solutions**- The Smart Cities Initiative
- **B&B Electronics**- Most Innovative Connectivity Solution
- **Blue Yonder**- Most Innovative Use of Data
- **built.io by Raw Engineering**- Transforming Business
- **Jasper**- Contribution to the IoT Eco-System
- **Jasper**- Project of the Year
- **LeddarTech**- Most Innovative Device Solution
- **ThingWorx**- Best Turnkey Solution
- **Xively by LogMeIn**- Most Innovative Platform Solution

For more information on the IoTAs, visit [www.theiotawards.com](http://www.theiotawards.com)