



Morpho, a Business From Safran Group, Chooses LeddarTech's Unique 3D Traffic Detection Technology

Quebec City, QC, October 13, 2011 – LeddarTech Inc., an innovative company specializing in 3D detection for traffic management systems and intelligent transport systems, today announced that Morpho, a French company belonging to Safran Group, chose Leddar™ technology for the development of its automated average speed detection product.

Morpho, a world leader in identity management and road safety solutions, chose LeddarTech's **Leddar™ side-tec** solution for its fast, precise, and reliable vehicle detection capability. The companies signed a contract in which Morpho forecasts the purchase of 300 **Leddar™ side-tec** units.

Leddar™ side-tec's innovative technology makes possible the accurate detection of any type of vehicle, day or night, under all weather conditions. The product, which is capable of accurately detecting numerous vehicles passing simultaneously in multiple lanes, is ideal for road safety applications.

"We are very pleased with the signing of this contract, which is strategic for LeddarTech," said David Arrouart, LeddarTech's Director of Sales. "After analyzing various technological solutions for measuring average speed, Morpho chose **Leddar side-tec**, which satisfies its requirements in full," he added.

Dave Gilbert, LeddarTech's Vice President for Business Development, Sales and Marketing, noted that "This contract represents the start of a productive business relationship between LeddarTech and Morpho. With the Leddar technology that can deliver many of the solutions Morpho is seeking, we see numerous opportunities for LeddarTech here."

"We found that LeddarTech's state-of-the-art products draw on proven, advanced technology," said Laurent Dupas, Transportation Director in Morpho's Identification Division. "We also were impressed by the drive and responsiveness of LeddarTech's teams, which is beneficial as we integrate its products in our systems."

About Morpho (Safran Group) (www.morpho.com www.safran-group.com)

Morpho, a high-technology company in the Safran group, is one of the world's leading suppliers of identification, detection and e-document solutions. Morpho is specialized in personal rights and flow management applications, in particular based on biometrics, a sector in which it is the world leader, as well as secure terminals and smart cards. Morpho's integrated systems and equipment are deployed worldwide and contribute to the safety and security of transportation, data, people and countries.

About LeddarTech Inc. (www.leddartech.com)

LeddarTech is the leading provider of advanced 3D detection and ranging systems based on LED illumination. With customers spanning the globe, LeddarTech's proprietary Leddar™ technology provides non-intrusive vehicle detection for traffic management systems, intelligent transport systems (ITS), traffic law enforcement and electronic toll collection systems. LeddarTech also provides object detection for advanced driver assistance systems for the automotive market.

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