



Doug Williams appointed Regional Sales Manager at LeddarTech USA

Quebec City (QC) – February 21, 2012 - LeddarTech USA Inc., a wholly owned subsidiary of LeddarTech Inc., an innovative company specializing in 3D detection for traffic management systems and intelligent transport systems, announced today the appointment of Doug Williams as Regional Sales Manager.

Doug cumulates over 12 years in traffic signals business with extensive experience in field technical support, marketing, sales management, and direct sales during his career with DEEP Green Lighting Solutions, LLC., Southern Manufacturing, Leotek Electronics and Traffic Products, Inc.

LeddarTech Vice President Business development, Sales and Marketing, Dave Gilbert, said "We're very happy and excited with the addition of Doug to our team. Doug will be responsible for driving the sales effort and business development activities for the eastern United States for LeddarTech USA. There is no doubt that Doug will be a great contribution to our continued growth."

About LeddarTech inc. (www.leddartech.com)

LeddarTech is the leading provider of advanced 3D detection and ranging systems based on LED illumination. With customers spanning the globe, LeddarTech's proprietary Leddar™ technology provides non-intrusive vehicle detection for traffic management systems, intelligent transport systems (ITS), traffic law enforcement and electronic toll collection systems. LeddarTech also provides object detection for advanced driver assistance systems for the automotive market.

For more information:

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