

## PRODUCT LEAD – AUTOMOBILE APPLICATIONS

Location: 4535 Wilfrid-Hamel Blvd, #240, Quebec City, Quebec

### OVERVIEW OF THE POSITION:

Reporting to the Product Manager, the Product Lead – Automobile Applications helps define products and is responsible for demonstrating their use in assisted-driving and self-driving applications in order to ensure technical and commercial success. This position helps establish develop the company's expertise in self-driving applications and other product applications (in collaboration with the organization's groups of experts), and ensures that products meet the needs of customers and market as best possible. The successful candidate will be instrumental in ensuring optimal use of the company's information, knowledge and know-how in order to deliver products that meet market needs and contribute to establishing LeddarTech as the LiDAR leader in the automobile industry.

### MORE SPECIFICALLY:

#### Support the sales force, business development and marketing (BDM) (45%)

- Responsible for creating the documentation and tools required to promote (sales and marketing) products, including promotional material.
- Responsible for delivering material (including demo models) for trade shows such as CES, and liaising with LeddarTech Ecosystem partners.

#### Product management (50%)

- Responsible for conducting assisted-driving and self-driving application trials/prototyping in order to build the company's expertise in related applications as well as identify the best opportunities to promote and improve existing products and design new products.

- Collect information to ensure that products and solutions meet market needs
- Constantly monitor the market to analyze/identify trends
- Plan and improve the understanding of product use cases through analysis, simulation and collection of experimental data
- Collaborate with members of the LeddarTech Ecosystem

#### Collaborate with organizational development (5%)

- Participate in meetings relevant to this role
- Collaborate well with work colleagues
- Help carry out the company's administrative procedures
- Keep knowledge up-to-date

### WE ARE SEEKING A CANDIDATE WITH THE FOLLOWING PROFILE:

#### REQUIREMENTS:

- At least 5 years of experience in a similar position in the high-tech industry
- A Bachelor's degree in Science, Engineering or in a technical field OR equivalent relevant training and experience
- Having studied in robotics, machine vision, artificial intelligence or a related field is an asset
- Experience in assisted driving and self-driving systems
- Bilingual (English and French)
- Willing to travel

#### WHY WORK AT LEDDARTECH?

- Modern, friendly work environment
- Cutting-edge equipment
- Engaged, enthusiastic colleagues
- Competitive salary
- Very comprehensive group insurance plan
- Pension plan with employer contributions
- Social activities (cocktail hours, BBQs)
- Free parking
- Free, unlimited coffee!

### CONTACT

E-mail your cover letter and résumé to Marie-Pier Fortier at: [rh@leddartech.com](mailto:rh@leddartech.com).

*Only selected candidates will be contacted.*