

PRODUCT LEADER

Location : 4535 boul. Hamel #240, Québec

POSITION SUMMARY:

Under the supervision of the Product Manager, the Product leader participates in defining and supporting products and solutions in order to guarantee the technical and commercial success. This position is the main point of contact between all intervenors during the development of new standards or customized products. He or she is at the core of an optimal management for sharing information and knowledge between the engineering, the production, the marketing and the market (the sales force and customers).

MORE SPECIFICALLY:

Supporting the sales force and business development (BDM)

- Support sale activities and business development (technical sale, needs identification)
- Support customers in integrating products
- Elaborate sales tools (pre-sale, after-sale and launch)
- Give training on solutions and products to the sales force and BDM
- Attend trade fair and conferences
- Participate in the commercial proposal elaboration process

Assisting in the development plan – Product Management

- Collect the information permitting products and solutions meeting the market needs
- Participate in the writing of the project specification for standard, non-standard and customized products according to the market and sales opportunities
- Guarantee the technical and commercial success of products
- Assist the engineering team (clarification of prerequisite and customers' needs and validation tests and improvement validation and

- Assist the engineering team (clarification of prerequisite and customers' needs and validation tests and improvement validation and problem solving of standard products, development of new standard products and development of customized products)
- Ensure the deadlines of project that involve engineering (in cooperation with the project leader)

Marketing Activities

- Elaborate documentation on products (for example: Product sheets)
- Support the marketing team in content writing and revision (application note, customer's stories, blogs, FAQ, wiki, etc.)
- Define and participate in producing products and technology benchmarks
- Define and participate in the product and technology achievement

WE ARE LOOKING FOR A CANDIDATE WITH THE FOLLOWING PROFILE

REQUIREMENTS:

- Bachelor or DEC in an engineering field
- 5 years of experience in a similar position in high technology
- Experience in the automobile sector, with integrated circuits or sensors (for example: LiDAR, radar, sonar, camera) used for aid-driven assistance, active security and/or autonomous driving, an asset
- Good listener with a demonstrated ability to obtain vital information
- Highly organized and capable of managing multiple projects simultaneously
- Versatile, flexible and adept at establishing effective relationships with clients, with a keen understanding of the technical aspects related to advanced technologies
- Demonstrates sound judgment and recognizes how his/her decisions may impact others
- Must be available for travel
- Fluent in English/French (mandatory)

CONTACT

Please set your letter of intention with your resume to the attention of **Ms. Marie-Pier Fortier by email to rh@leddartech.com.**

leddartech.com

Only selected candidates will be contacted.