

Leddar Technology Receives 2015 IoT Evolution Smart Machines Innovation Award

QUEBEC CITY, CANADA, January 27, 2016 – LeddarTech is pleased to announce that its patented Leddar® sensing technology has received a 2015 Smart Machines Innovation Award from IoT Evolution magazine, the leading publication covering IoT technologies.

The award honors organizations whose products, services, platforms and applications contribute to the evolution of the intelligent device market.

“This award is very special for LeddarTech, because it confirms the broad scope of applications of the Leddar technology and its ability to penetrate emerging markets,” said Charles Boulanger, CEO at LeddarTech. *“It further confirms the innovative character of our sensing technology and its added value for IoT applications.”* added Mr. Boulanger.

Many smart machine applications can leverage the Leddar sensing technology, including smart lighting and HVAC controls, smart appliances, domestic and commercial robotics, sanitary touchless controls, occupancy sensing systems, drones, and automotive ADAS systems, to only name a few. According to an analysis by Gartner Inc., over 6.4 billion connected things, smart machines and devices will be in use worldwide in 2016, up 30 percent from 2015. In 2016, 5.5 million new things will get connected every day.

Leddar is an advanced optical sensing technology used to build and optimize various types of optical sensing devices. It works by emitting pulses of light, reading the return echo of these pulses, and digitally converting and processing the signal to assess the presence and precise position of objects in its field of view. The highly versatile, cost-effective Leddar is being deployed in several major markets such as automotive, drones, precision agriculture, traffic management, smart homes and industrial safety, to name a few.

“It is my pleasure to recognize Leddar, an inventive solution that has earned LeddarTech the 2015 IoT Evolution Smart Machines Innovation Award,” said Rich Tehrani, CEO, TMC. *“I look forward to seeing more innovation from LeddarTech in the future.”*

About LeddarTech (www.leddartech.com)

Founded in 2007 as a successful spin-off of Canada's leading optics and photonics research institute, LeddarTech® is the world's only supplier of advanced detection and ranging systems based on patented, leading-edge sensing technology that performs time-of-flight measurement using pulses from infrared light processed through innovative algorithms, detecting a wide range of objects in various environmental conditions. Leddar technology is highly adaptable, serves

multiple markets and comes in different formats, providing brand owners and OEMs with a solution that meets their needs while ensuring quick and simple integration.

About Crossfire Media

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

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Source and information:

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